# ANNUAL REPORT

#### PREPARED BY

Gemma Bryant

#### a year's overview

# WHERE WE ARE NOW

#### **Overview**

Friends of Poplar was established in 2018, with the objective of raising funds to support the experiences and objectives of Poplar Farm School and its pupils.

At the point of this report, Friends of Poplar is comprised of a Chairperson (Gemma Bryant), Secretary (Kristy Temperton, Treasurer (Arete Sakellariou) and a number of Committee Members. We operate in line with our PTA Constitution, as provided by Parent Kind, of which we are members

Magic Show
Pumpkin Carving
Christmas Cards & Gifts
Sleigh Bells
Christmas Raffle
Rainbow Raffle
Balloon Race
Gardening & Planters
Ice Cream Van
Virtual Easter Fair
Summer Fair

#### A Year in Review

2020/21 was a turbulent year to say the least, with school closures, event restrictions and general uncertainty.

Despite this, we managed to turn out a schedule of events through the year, that were responsive to the circumstances we were faced with. Including; a magic show to boost the spirits of children after a long period of lockdown.

Whilst it has been trying at times, we have pulled together to delive a fantastic year of events whilst raising a substantial amount of money.

It is important to remember that as a PTA we are in our formative years and very much finding our feet.

Money raised has been used to equip the PTA with a variety of tools to support future events, and will continue to do so, so that our capabilites are reflective of a continually growing school.

Funds have also been used to deliver magic shows, gardening equipments, a book vending machine and end of term treats for the children.

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#### last year's

#### FUNDRAISING SUMMARY

A total of £3925 has been raised over the course of this academic year. The treasurers report will detail more about how this has been raised and where funds have been spent

We have learnt a lot regarding the types of more 'payable' events and where 'experience' over-rides funds to be gained. Something we can put into practice over the next 12 months.

| £89              | £463            |
|------------------|-----------------|
|                  |                 |
| £1289            | £285            |
| Christmas Raffle | Christmas Cards |
| £920             | £34             |
|                  |                 |

# **Events Analysis**

We can take some learning from the last 12 months of fundraising and events efforts, in terms of their 'value' and the 'experience' they provide.

Whilst the former is not necessarily more important than the latter, it does go a way towards fuelling the overall experiences we can provide.

- Raffles have been well received by parents, in both the sale of tickets and in the donation of prizes. The Rainbow Raffle in particular gained a lot of buy in from parents

- -Spending money on experiences is well received, the ice cream man and the magic show brought the children a lot of joy and parents could see where their funds were being spent.
- There is a clear buy-in for 'in person' events, the summer fair attracted a large turnout and a lot of positive feedback.
- Christmas Cards are a staple in any PTA calendar, but are very labour intensive for the money raised.

# **Next Steps ...**

For the upcoming school year, with an ease on Covid-19 event restrictions, we expect to host more 'typical' fundraising events and begin to generate a stronger relationship with staff, children and parents.

Through regular meetings both in person and online, we hope to build a stronger working team and refine the delivery of events, learning from previous experience and tuning into the teams skills and experiences.

A planning session has been scheduled for 1st October 2021.

# **Chairperson**

To lead the committee, ensuring the PTA is run in line with its constitution and according to the wishes of all members.

# **Secretary**

To ensure the PTA runs smoothly and efficiently through the preparation and organisation of the committee's paperwork and communications.

#### **Treasurer**

To manage and control PTA funds according to the wishes of the committee.

### **Commitee Member**

To ensure the smooth running of the PTA in line with the constitution through voting to pass or reject motions put to the committee, typically in regards to spending

#### **PTA Member**

To support the PTA through the dedication of time and resources Putting into fruition plans and providing feedback on plans and ideas.