



Friends of Poplar Farm School

Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

Friends of Poplar Farm School uses Facebook. You can see our page here - www.facebook.com/FriendsofPoplarFarmSchool

Access to the social media used by our association

The Friends of Poplar Farm School Facebook presence is an open page. This means it can be accessed by any Facebook user without permission being given by Friends of Poplar Farm School. This page also accepts postings from any Facebook user, again without permission being needed from Friends of Poplar Farm School.

Permitted Followers

The Facebook page of Friends of Poplar Farm School is only intended for members of the association, in this case the parents, carers, teachers and friends of Poplar Farm Primary school. This is regulated through adhoc screening and checks by the administrators of the page.

Please note that pupils at the school are not regarded as PTFA members, so any identified following by children attending the school will be removed by an administrator.

How this is used by our association

Friends of Poplar Farm School uses its Facebook page exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTFA's activities, generate potential income via ways to support promotion, thank local supporters and canvass followers' views

Usage that is not permitted

The Facebook page of Poplar Farm School does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTFA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the page



Photographs

The Facebook page of Friends of Poplar Farm School allows followers to post photographs. However, it is explicitly assumed that anyone posting a photograph will post based on the photograph being relevant to the page usage principles, the poster owns the rights to the image and will have the permission of anyone featured (or Parent/ Guardian permission if the featured is under 16 years of age) to do so. Friends of Poplar Farm School accepts no responsibility regarding ownership or permissions for any photographs posted by a follower of the page. Any photographs that are found to not comply with this policy will be removed by the administrator and the PTFA retains the right to ban any user who continues to make inappropriate use of the page.

Application of this policy

By using the Facebook page of Friends of Poplar Farm School you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a follower of the page.

Availability of this policy

This policy is publicly available through the Friends of Poplar page on the school website - <https://www.poplarfarmsch-cit.co.uk/web/fop - friends of poplar/427689> , is sent regularly (at least once a year) to all members of the PTFA via email for whom an email address is held and is referenced as part of the information stated on our Facebook page.